

Why Startups?

June 6, 2015

The Perfect Korean Career?



- College Entrance Exam (수능)
- Korea University (고대)
- Samsung Electronics (삼성)



Think Different

Here's to the crazy ones. The misfits. The rebels. The troublemakers. The round pegs in the square holes. The ones who see things differently. They're not fond of rules. And they have no respect for the status quo.

You can quote them, disagree with them, glorify or vilify them. About the only thing you can't do is ignore them. Because they change things. They push the human race forward.

And while some may see them as the crazy ones, we see genius. Because the people who are crazy enough to think they can change the world, are the ones who do.

Most Careers are
Pathways

Entrepreneurship is a **lifestyle**,
not a “career”

Roles in a Startup

- Engineer
- Marketing
- Sales
- Support
- Business Development
- Recruiting
- Analytics / Data Science
- Product Management

Average Employee Tenure

Silicon Valley

- **Google:** 1.1 years
- **Amazon:** 1 year

Source: PayScale

Fail Fast

Key Values

- Everything is about **action** not words
- It's better to build and **iterate** rather than plan
- **Skills** become extremely more valuable the better they are